

Board of Trustees

Washtenaw Community College

ACTION

4800 E. Huron River Drive
Ann Arbor, Michigan 48105

Subject
Resolution Regarding SB 0927 of 2020

Date
September 22, 2020

RECOMMENDATION

That the Washtenaw Community College Board of Trustees certifies that the College does meet the "local strategic value" best practice standards required for state appropriations under Michigan SB 0927 of 2020.

A ROLL CALL VOTE WILL BE TAKEN.

Prepared by: Dr. Julie Morrison

Title: Executive Director, Institutional

Effectiveness, Planning and Accreditation

Recommended by:

Rose B. Bellanca, Ed.D.
Rose B. Bellanca, President

Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	▪ The College has clinical site agreements for all its health programs. Agreements exist with St. Joseph Mercy Hospitals (Ann Arbor and Brighton); University of Michigan Hospitals; VA Hospital of Ann Arbor; Detroit Receiving Hospital; Beaumont Hospital; Glacier Hills; Regency Bluffs Evangelical Homes of Michigan; and Superior Woods. ▪ To meet employer demand in the health care industry, the College has expanded offerings to include an accelerated, 2-semester Medical Assisting program, graduating its first cohort this past year. ▪ The College hosts two health care industry breakfast meetings to assist human resource professionals in solving talent management issues. ▪ The College offers free mobile Wellness and Health Promotion clinics run through its Nursing program on campus and at multiple community sites, such as the YMCA and Ypsilanti Senior Center. ▪ Through WCC's Conference Services, the College hosts training activities for regional hospitals and health service agencies, including Ann Arbor VA Health System, Trinity Health, Michigan Medicine, Home-Watch Caregivers, Huron Valley Physicians Association, Integrated Health Associates, Michigan Institute for Clinical & Health Research, Michigan Nurses' Association, Packard Health Clinic, and Washtenaw County Community & Mental Health. ▪ The College has continued its partnership with IHA to promote and ensure quality and currency in WCC Medical Assisting Program. IHA attends WCC Medical Assisting

Best Practices by Category	Examples of Adherence
	Informational Sessions, recruits students and current employees to take Medical Assisting Program, and supplies all of clinical sites for the students. ▪ The College's Nursing Program now offers a Perioperative Nursing Course for nursing student interested in working in operating rooms. ▪ The College's Nursing Program offers a training program for its Community Clinical Nurse Preceptors on campus. ▪ The College has 120 apprentices working with numerous separate companies, including the following employers: ○ Axis Engineering ○ Faurecia Manufacturing ○ Hoffmann Filtrations Systems ○ Ilmor Engineering ○ JAC Products ○ L and W ○ MAGNA International, Inc. ○ Milan Metals ○ U-M General Maintenance ○ UAW (United Auto Workers) ○ Zero Hour Parts ▪ The College continues to have partnerships with the following employers for manufacturing skill sets gained using equipment or job placement funded as part of the CC-STEP grant: ○ Detroit Diesel Co. ○ Detroit Thermal Technologies ○ Dextec Manufacturing ○ Faurecia Manufacturing ○ Ilmore Engineering ○ JAC Products ○ KlingelInberg America ○ L&W Engineering ○ MAGNA International, INC. ○ Milan Metals ○ Pollard Banknote (and Teamster Local) ○ Reliance One ○ Roush Industries ○ VulcanMasters Welding

Best Practices by Category	Examples of Adherence
	▪ Through a partnership with the University of Michigan Transportation Research Institute (UMTRI) in the Center for Connected and Automated Transportation [CCAT] program funded by the USDOT as a University Transportation Center [UTC], the College has been working with the following representative employers and industry groups in developing Connected and Automated Vehicle and Smart City Infrastructure programs to deliver education and training skill sets to students and incumbent workers, and provide candidates for hire: ○ MICHauto ○ Center for Automotive Research [CAR] ○ IEEE ○ American Center for Mobility [ACM] ○ Umlaut (formerly P3 Group AG) ○ DANLAW ○ GRIMM ○ Ford, GM, Toyota, Nissan and FCA ○ Integral Blue ○ May Mobility ○ Siemens Mobility ○ WSP (formerly Parsons-Bickerhoff) ▪ In 2019, the College hosted an annual UMTRI two-day CCAT Global Symposium, providing speakers and panelists, and involving employers such as Toyota. ▪ The College has held two mobility and transportation focused career fairs involving area employers in the industry to promote its transportation technology programs and pre-engineering pathways. ▪ In 2019, the College signed two new Michigan New Jobs Training Program (MNJTP) contracts totaling approximately \$200,000 with Novacoast, Inc. to train 87 new employees, and with White Pine Software Technologies LLC to train 10 new employees. ▪ The College's partnership with Destination Ann Arbor (the former convention bureau), Washtenaw Hotel and Motel Association, and local restaurants completed its first year of providing scholarships, emergency support,

Best Practices by Category	Examples of Adherence
	and coaching to 13 students employed in the county's hospitality industry. The program provides students with the chance to earn management certificates and possibly associate degrees that allow them to advance in their companies and earn higher wages. The program is funded with a \$100,000 grant from Destination Ann Arbor. ▪ WCC's Public Service Training department partners with law enforcement agencies across the State of Michigan to offer on-site recruiting opportunities during Academy sessions (i.e. Woodhaven, Kalamazoo, Waterford, Novi, Farmington Hills, and Grand Blanc). ▪ WCC's Entrepreneurship Center hosts multiple health care-related entrepreneurship events with speaking panels including nursing entrepreneurs (home health care owners, traveling nurses, nurses who work for themselves, etc.).
(ii) The community college provides customized on-site training for area companies, employees, or both.	▪ The College provides customized training for multiple area companies, currently including: ○ American Soy Products, Inc. ○ Bosal ○ Fourecia ○ Hoffman Filtration Systems ○ MAGNA ○ Sensors ○ TC Fluid Systems ▪ The College offers an LPN transition to RN program due to high employer demand for continued training of LPNs. ▪ The College hosts a certificate program on the campus of the University of Michigan for employees in the Facilities and Housing departments. ▪ In 2020 WCC began enrolling students from the Living and Learning Enrichment Center in the College's new 4-course Networking Academy certificate. Most students in the program are autistic, but any student with a disability is eligible for the program. WCC has hired an instructor for this program who has been trained in working with students with autism. The WCC Foundation provides scholarships as

Best Practices by Category	Examples of Adherence
	the last dollar option for students to assist with tuition. ▪ In 2019-20 the College launched an Automotive Cybersecurity certificate program. The 19-credit certificate program includes a combination of Computer Systems, Computer Science, and Automotive Services courses that is designed to meet the emerging demand for highly skilled automotive cybersecurity professionals. The program includes lab-based instruction with the Automotive Cybersecurity Educator (A.C.E.), WCC's mobile hacking workbench, which allows hands-on experience with an exact replica of an automobile's communication and computer systems. The system was designed and built by local cybersecurity and consulting firm GRIMM in 2018.
(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	▪ The College continues to operate an Entrepreneurship Center on campus to provide support for those interested in small business. The Center served 314 clients one-on-one between January and December 2019. It offers two all-day, industry-specific boot camps each year, and approximately 15 monthly programs and workshops, serving thousands of students, staff, and community members each year. It provides individual coaching, networking, and resources for faculty and business owners. The Center has hosted an annual Pitch@ WCC Competition since 2016, which has grown to 90 participants annually. Fall 2020 marked year two of the "Entrepreneurs-in-Residence" program providing mentoring and consulting by local business owners. Twice monthly "Startup Business Research Help" consulting hours are now offered in collaboration with WCC's Bailey Library librarians. The Center offers services to microenterprise business owners that other entrepreneurship support organizations in the county do not, with special concentrations in industries such as food, personal services, creative industries, and health and wellness.

Best Practices by Category	Examples of Adherence
	▪ Active community partnerships and collaborations with small business are maintained through the Entrepreneurship Center and SBDC with: Ann Arbor SPARK; SPARK East (Ypsilanti); Ypsilanti Township; Nonprofit Enterprise at Work; the Ypsilanti District Library; several community arts organizations, as well as: Local Chamber of Commerce; SCORE; VetBiz Central; Great Lakes Women’s Business Council; Ann Arbor Entrepreneurship Fund at the AAACF; Washtenaw County’s Office of Community and Economic Development; Center for Independent Living; United Way; EMU’s Engage office and Upward Bound programs; and University of Michigan’s student organization optimize. ▪ The SBDC’s Greater Washtenaw Region, hosted on the WCC campus, counseled 833 clients in the year to date and trained 205 individuals. Clients opened 41 new businesses, creating or retaining 320 jobs over a 6-county region. ▪ WCC offers certificate and associate degree programs in business management and entrepreneurship. The Business department has developed entrepreneurship modules that can be incorporated across the curriculum. ▪ The College launched a series of three entrepreneurship classes online which can be completed in an accelerated format in one semester.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	▪ The College continues to expand its Advanced Transportation Center focused on the integration of Intelligent Transportation Systems, Advanced Automotive, and Advanced Manufacturing Technology pillars, which has been supported by multiple partners, including regional employers, and is funded in part through a state CC-STEP grant. The Center is a collaborative effort between the College’s Advanced Technology Division, Business and Computer Technologies Division, and Workforce Development Incumbent Worker Training, and has refined new curriculum, equipment and workforce training in the areas

Best Practices by Category	Examples of Adherence
	of Automotive, Advanced Manufacturing, Welding and Fabrication, Lightweight Materials, and Information Technology, featuring Network Communications and Automotive Cybersecurity. The College has been approved for Capital Outlay funding for a facility dedicated to advanced technologies related to mobility. ▪ The College has continued to develop training for technicians in the Intelligent Transportation Systems (ITS) sector, and is offering new training in Emerging Sector areas such as Machine Learning, Mobility Analysis, and Automotive Cybersecurity. This includes smaller “bite sized” Excel for mobility analyst courses. ▪ The College continues to showcase its ATC technology programs on and off campus, including participation in Planet-M’s AutoMobili-D exhibits, media interviews, panels, and demonstrations at the last three years of the North American International Auto Show. The College also demonstrated its unique equipment on campus visits by state and local legislative representatives and other visitors; equipment includes the Auto Cyber Educator (ACE) mobile hacking workbench and modified Polaris Slingshot, which exhibits advanced vehicle sensors, V2X communications, and vehicle components featuring lightweight materials and advanced manufacturing processes. ▪ The College’s work in advancing the mobility sector through partnerships was highlighted through representation at the Intelligent Transportation Society of America and through workforce development panels at the UMTRI Center for Connected and Automated Transportation Global Symposium. ▪ A select number of WCC Automotive students worked for the University of Michigan Transportation Research Institute [UMTRI] installing DSRC (Dedicated Short- Range Communications) transceivers on public vehicles as part of the Ann Arbor Connected

Best Practices by Category	Examples of Adherence
	Vehicle Test Environment. This project allowed students to receive paid internships while getting hands-on experience in V2X communications systems design, installation and diagnostics. ▪ The College has an ATC Stakeholder Advisory Board Member on the Michigan State University NSF Grant program entitled “Workforce for the Era of Automated Vehicles (WEAVE),” intended to examine the impacts of autonomous vehicles on the future workforce, especially commercial vehicle drivers and their required skill sets. ▪ WCC is a member of the Educational Advisory Committee of the American Center for Mobility (ACM) in partnership with business, industry and government, as well as on the ITS Michigan Board’s Talent and Workforce Committee, ensuring collaboration in Connected & Autonomous Vehicle & Smart Cities technology development. ▪ The College has a longstanding international training agreement with the United Association of Plumbers and Pipe Fitters (UA) and the International Association of Bridge, Structural, Ornamental and Reinforcing Iron Workers. Recent agreements have been added with the Operative Plasterers and Cement Masons and the United Union of Roofers, Waterproofers, and Allied Workers. These groups bring 3,500 members to campus each summer. A 2018 regional impact study stated that the training programs operated by the UA alone generate almost \$8 million in economic impact for the county each year, with an additional \$3 million generated by Iron Workers. ▪ To address the impact of COVID-19 on the summer training programs for the United Association and other trades unions and during the closure of local union training centers, WCC worked with UA Leadership to transfer a number of Instructor Training Program courses to an online format. The 2020 Online Instructor Training program had an estimated 400 WCC credit enrollments through Fall 2020.

Best Practices by Category	Examples of Adherence
	The College also worked with the Operative Plasterers and Masons to create new and updated training during COVID-19. ▪ The College migrated its apprenticeship training courses online in 2020 to address COVID-19, creating more than 5000 online apprenticeship courses and enrolling more than 20,000 apprentices. ▪ WCC was designated a National Center of Academic Excellence in Cyber Defense Education in 2020 in recognition of its college-wide focus on cybersecurity education and training, including the launch of its new certificate in automotive cybersecurity.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	▪ The College is a member of SEMCOG, as well as a member of MICHauto (the Detroit Regional Chamber), Automation Alley, and a partner with Ann Arbor SPARK, enabling it to participate in regional planning and development. College leadership is represented on the SEMCOG Workforce Task Force. ▪ The College participates annually in the Ann Arbor SPARK sponsored <i>Tech Trek</i> and <i>Mobility Row</i> events in downtown Ann Arbor. Mobility Row promotes community and business interest in WCC's Advanced Automotive Technologies and Cybersecurity programs. The Entrepreneurship Center will be holding its annual teen entrepreneurial training event, Bold Futures, under SPARK's a2Tech360 virtual event. ▪ The College President serves in appointed positions on the following local and regional boards dedicated to economic development: MICHauto Board; Executive Committee of Ann Arbor SPARK; Michigan Works! Southeast Workforce Development Board; and Southeast Michigan Council of Governments (SEMCOG) General Assembly; and nationally on the Structured Pathways Commission for the American Association of Community Colleges. The Vice President for Economic and College Development serves on the Ann Arbor/Ypsilanti Smartzone/LDFA; the American

Best Practices by Category	Examples of Adherence
	Center for Mobility Education Committee; and the USDOT-funded Center for Connected and Autonomous Transportation grant partnership. The Associate Vice President for Workforce and Community Development serves on the Board of the Ann Arbor Downtown Development Association Partnership Committee; and Workforce Intelligence Network. ▪ The College sponsors and hosts the Washtenaw Economic Club, which is committed to the region's economic prosperity. The club offers five distinguished membership levels and brings dynamic speakers through its annual luncheon series to approximately 150 stakeholders from across the county each year. Due to COVID-19, the WEC moved its offerings to a webinar format in March 2020. Speakers for 2020 include: Gabriel Ehrlich and Donald Grimes, Economists, University of Michigan; Tim Skubick, Senior Capital Correspondent; Rich Sheridan, CEO of Menlo Innovations; and Karinda L. Washington, Acting Executive Director for Faith Initiatives and Chief of Staff at the U.S. Department of Homeland Security Office of Partnership and Engagement. ▪ The College continues to have an active partnership with the Michigan Works! Board. WCC's Workforce Development team continues to join with Michigan Works in hosting presentations that shared Michigan New Jobs Training and the Skills Trade Training Fund programs with organizations that could benefit. The College also serves an integral role on the Workforce Intelligence Network of Southeastern Michigan and the Eastern Leaders Group in Washtenaw County. ▪ The College is a member of the "Lenawee NOW" Economic development Group. ▪ The College has advisory boards to support the currency of all technical/ occupational programs. ▪ The College has an active advisory committee for its Liberal Arts programs to connect faculty and business and amplify the key competencies

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Best Practices by Category	Examples of Adherence
	required in the workplace and how they are taught through liberal arts courses. ▪ The College's Office of Apprenticeship sits on the regional CEAC (Career and Educational Advisory Committee) Apprenticeship subcommittee. ▪ The College's Harriet Street Center provides basic skill building, GED, and basic computer classes to assist residents in the Eastern part of the County with college and job preparation. The College also offers employment services to job seekers in the County through the Job Seekers contract with MI Works!. ▪ WCC's Career Transitions office prepares employers, students, and the community for future jobs and career step transitions. In 2019-20 (prior to COVID-19) they assisted nearly 1,100 individuals, registered 2,400 jobs, and held over 100 classroom presentations or events. They have continue offering services completely online since COVID-19. ▪ The Career Transitions department holds several industry-specific Career Fairs in partnership with regional employers each year, hosting approximately 70 employers and attracting over 150 attendees each semester. They have also hosted Virtual Career Fairs. ▪ The Certification Center at WCC offers certification testing for those in Law Enforcement, Health Care. Fitness, Supply Chain Management, Local Unions, Childcare, Construction, and Information Technology professions. The Center is updated to offer in-person testing in a socially distanced safe environment. ▪ The College holds an active position on the Washtenaw Literacy Board participating in literacy development efforts across the county. ▪ The College is partnering with Ypsilanti District Library on a literacy outreach program specifically designed to increase literacy readiness for Ypsilanti area students.
Category B: Educational Partnerships (must meet 4 of 5)	

Best Practices by Category	Examples of Adherence
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	▪ The College charters a nationally recognized middle college, the Washtenaw Technical Middle College (WTMC). Recent notable results include: In 2019, 93% of 2019 WTMC earned an associate degree on high school graduation. WTMC was #13 in the state for highest average SAT score (2018); a top 25% public high schools in Michigan in 2019 (<i>U.S. News and World Report</i>); and top 10 high schools in the U.S. in 2014 (<i>Newsweek</i>). ▪ The College actively works with area high school counselors and teachers to equip them with resources and tools to support their students in the college-exploration process. Since COVID-19, the College has hosted multiple virtual dual enrollment information sessions and a career exploration workshop where high school counselors are able to earn professional development contact hour credits for attending. ▪ The College continues its partnership with the Washtenaw Intermediate School District to provide a GED/ESL site at the Ypsilanti Township Center to serve the residents of eastern Washtenaw County. ▪ The College continues to partner with local high schools for dual enrollment offerings on campus and at high school sites. The number of high school students dual enrolling at WCC currently represents 10% of all new students. ▪ The College offered 20 classes in area high schools in 2019-20 and continues to partner with 5 public school districts. ▪ The College offers a CNA (Certified Nursing Assisting) program at Ypsilanti Community High School, which serves students from Ypsilanti, Lincoln, and Ann Arbor WAVE High schools. The program enrolls 24 students per semester and addresses access to health CTE programming for these schools, and is also available to the community in the evenings. ▪ The College continues to collaborate annually with Square One Education Network via the CCAT Grant to support K-12 STEM/STEAM projects in Innovative Vehicle design and V2X

Best Practices by Category	Examples of Adherence
	Communications. The collaboration includes middle/high school workshops for student/teacher project teams in Innovative Vehicle Design and V2X Communications, with a focus on disadvantaged student populations. Continuing Education Units are offered to teachers through these workshops. ▪ The College has partnered with the Livingston intermediate school district to offer middle college programs in Cyber Security, Mechatronics, and Welding for all five Livingston school districts. ▪ WCC's Entrepreneurship Center is represented on Ann Arbor Public School's CTE board.
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	• The College offers summer youth classes and camps through Community Enrichment, including sessions in robotics, video game design, drones, additive manufacturing and art and engineering, as well as a youth connected vehicle camp and a STEAM middle school program. In the 2019-20 year summer camps were offered in an online synchronous environment due to COVID-19. ▪ The College offers a STEM summer program for incoming freshmen. The College also offers a "College and Career Readiness" summer bridge program each year for high school students interested in dual enrollment. ▪ The College hosts a WCC & You day each spring for potential students and their parents designed to provide a comprehensive introduction to the College, including academic showcases, tours, sessions on financial aid, transfer options, and other aspects of college. The College also offers Campus Explore days including mini class sessions for prospective students. In 2018-19, over 500 participated in Campus Explore alone. Currently, campus tours and student/family information and orientation are being offered virtually currently. ▪ The College offers K-12 summer enrichment classes at the Parkridge Community Center, which also hosts an annual summer camp and provides ongoing cultural, educational, and

Best Practices by Category	Examples of Adherence
	recreational activities for youth throughout the year. For the first time ever, in 2020 the summer camp was offered in a virtual format. Other services include after school programming with sessions in partnership organizations such as Telling It, Mentor to Youth, Youth Arts Alliance, and Family Learning Institute. ▪ Workforce Development partners with Square One Education Network to provide free connected vehicle K-12 teacher training. ▪ The College hosted its second STEAM week in 2020 that included speakers, activities and a joint STEM Awards ceremony recognizing outstanding students and high school STEM Educators. ▪ The College hosts SuperSTEAM Saturdays to provide hands-on STEM plus arts workshops, career presentations, documentaries, campus tours and labs. ▪ In February 2020 the College celebrated CTE Month in conjunction with STEM week. The college community was engaged in learning about career and technical education through Awareness Hubs across campus providing information and resources to CTE students. CTE events were held on campus and as outreach at the WCC Harriet Street Center and the Michigan Works! office. ▪ The Entrepreneurship Center annually hosts the Bold Futures program in partnership with local high schools and universities (University of Michigan and Eastern Michigan University), as well as other local organizations and businesses, providing high schoolers with a free, one-day learning experience in entrepreneurship skills. In 2019, 47 individuals attended from 18 regional high schools. This year, the Center offered its free Bold Futures entrepreneurial teen training to the summer cohort of EMU's Upward Bound program for Ypsilanti Community High School students. ▪ The College participated in the MICareerQuest Southeast career exploration event for high school students in 2019-20 demonstrating

Best Practices by Category	Examples of Adherence
	equipment that trains students for the skills needed in the fields of advanced manufacturing, automotive, IT, health sciences, and construction.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	▪ The College continues to implement the REACH program for youth aging out of the foster system, which includes State grant-funding for a transition coach to help with life skills and success in college. ▪ The College partners with Ann Arbor SPARK to host middle school programming focused on college and career awareness, with two large events on campus for middle schoolers from local districts. ▪ The College has expanded its success coaching model providing one-on-one outreach, focused on first-year student success focus for first-time and transfer/degree-seeking students. Coaches include those based in academic divisions, a dedicated virtual coach, and those assigned to grant-funded cohorts. In 2019-20, they served over 2,500 students. Coaches are working remotely during COVID-19. ▪ The College also continues its partnership with the Ann Arbor Area Community Foundation to house two success coaches funded by AAACF to support students receiving scholarships from AAACF at WCC and area colleges and universities. ▪ The College has continued to offer placement testing remotely during the COVID-19 pandemic, and expanded multiple measure placement to include high school GPA. ▪ The College offers informational sessions held by the program directors each semester for each of the health programs. ▪ The College partnered with Ypsilanti Community High School to use the ALEKS math assessment and educational tool to promote math competency so students can access college level math courses when enrolling in college. The ALEKS tool is also used for the College and Career Readiness summer bridge program. Ypsilanti Community High School had a 400% increase from Fall 2019 to Fall 2020 in

Best Practices by Category	Examples of Adherence
	college-level math enrollments, a significant increase over prior years. - Due to COVID-19, the 6th annual Summer Bridge program was offered virtually to rising juniors and seniors interested in dual enrollment. The 4-week program offers soft skills and basic skills instruction. - The College now hosts a visit each semester in which dual-enrolled students from Ypsilanti High School visit campus to tour the Nursing Center of Excellence and other healthcare programs and explore their next steps after K-12 graduation. KIM - To provide options for online learning success for all students during COVID-19, WCC implemented a Virtual Classroom model to provide a synchronous “in class” learning component in some course sections. KIM
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.	- The College is a regional GED testing site and has a successful GED preparation program (Adult Transitions), which also prepares students for a smooth transition to college enrollment. The program continues to be recognized annually by the State for its education gains, which are among the highest in Michigan. - The College holds Gold status as a Vet Friendly School. The College’s Wadhams Veterans Center does outreach activities with student Veterans, and since 2016-17 has worked with the WCC Foundation to provide emergency funds to meet Veteran needs, including gas and grocery cards and book certificates. - The WCC Foundation’s Student Emergency Fund helped more than 150 students last year with timely assistance of up to \$500 to help overcome emergencies, including food shortages, utility bills, transportation problems, medical, and childcare needs. Funds are paid directly to vendors to ensure financial aid is not compromised. - The College created processes to enable students to apply for CARES Act funding to help with expenses that may impact their ability to complete courses as a result of COVID-19.

Best Practices by Category	Examples of Adherence
	Through August 2020, the College distributed \$2.3 million to cover expenses for technology, internet access, childcare, and course materials. ▪ In response to the need for remote delivery of instruction and services, the College provided 160 laptops and 110 mobile hot spots on loan to WCC students; 360 laptops for WTMC students; and created a process for students to request a new laptop to be shipped directly from and supported by Dell, on an as-needed basis, with 883 total laptops available. ▪ The College continues to expand a focus on mental health, including Mental Health and Wellness Fairs to help reduce the stigma of mental health issues and provide resources for students, and regular “Mind Your Mental Health” email updates. In addition, the College maintains a Campus Assistance Program for all enrolled students supplementing face-to-face counseling by providing 24/7 mental health services to students available via a toll-free number. To support students remotely, in 2020 WCC counselors received training and provided expanded telehealth services due to COVID-19. ▪ The College offers new accelerated programming with targeted skills geared for adult learners, including management business essentials programs and a C++ programming accelerated advanced certificate.
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	▪ The College participates in the grant-funded Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP), an alliance of four 4-year institutions (University of Michigan, Michigan State, Wayne State, and Western Michigan University) and two community colleges (WCC and Mott). The goal is to significantly increase the number of underrepresented minority students earning bachelor degrees in STEM fields and prepare them for entry in graduate STEM programs. ▪ The College’s NSF grant funding for the S-STEM program supports scholarships for academically talented students demonstrating financial need, enabling them to enter the

Best Practices by Category	Examples of Adherence
	STEM workforce or graduate school programs after completion of a degree in a STEM discipline. This is an element of the WCC STEM Scholars program. ▪ The College continues the WCC STEM Scholars program launched with its first cohort in 2018 with special programming for students pursuing STEM-based degrees at WCC with intent to transfer. The program includes customized curriculum, faculty mentoring, academic, social, and career support, research opportunities, and extensive coordination with the transfer institution. This program was created with the support of the LSAMP grant, as well as an S-STEM grant, all received in collaboration with receiving universities. The STEM Scholars program started with 16 students in Fall 2018 and will have a Fall 2020 Cohort with 45 students. ▪ The college hosted more than 200 college and community participants as part of STEAM Week in early 2020, which included WCC alumna Aisha Bowe, who has worked for NASA. ▪ The College partners with the University of Michigan UROP (Undergraduate Research Opportunity Program) annually, which provides WCC students the opportunity to participate in a research placement during the summer with faculty at the U-M. In both 2019 and 2020, WCC students had blue-ribbon winning research projects. ▪ The College continues to partner with University of Michigan Chemistry faculty in a \$1M grant to bridge community college science students with U-M's undergraduate program in chemistry. This includes seminars, research, visits and mentorships. ▪ An EMU/WCC collaborative program leading to a Bachelor of Science in Nursing from Eastern Michigan University is now in its fourth year, with the number of students accepted expanded from 24 to 32 due to its success. ▪ The College continuously updates and adds articulation agreements with other colleges and universities, and currently has more than

Best Practices by Category	Examples of Adherence
	54 2+2 agreements and approximately 54 3+1 agreements that allow over 250 WCC programs to articulate, enabling smooth transfer to four-year institutions. ▪ In 2019-20, the College added a new articulation agreement with Wayne State University's new Engineering Technologist program through a Master's Degree. ▪ Regional four-year universities are invited to host recruitment and information tables on the first floor of the College's Student Center Building throughout the year. ▪ The College's honor society, Phi Theta Kappa, invites four-year university recruiters to speak, network, and provide information at the society's annual induction ceremony. ▪ The College sponsors a Transfer to Success Club which regularly invites university representatives as guest speakers on topics such as transferring, student life, financial aid, and scholarship applications.
Category C: Community Services (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	▪ The College offers more than 200 classes each term for personal enrichment and professional development, including targeted classes for youth and seniors. In response to the 2020 COVID pandemic, the college moved community classes and events online and maintained a steady enrollment of personal enrichment opportunities through Zoom. ▪ Due to COVID-19, the College launched free personal enrichment online webinars to the community on topics such as making face masks, painting, and yoga. Thus far, 27 free sessions were offered with more than 700 registrations. ▪ The College offered 30 free professional development webinars to support the community during COVID-19 with over 500 registrations. Topics included managing virtual teams, time management, working for home, and networking. ▪ The College supports lifelong education and quality of life by offering Senior Focus health

Best Practices by Category	Examples of Adherence
	and wellness programs. In addition, the college offers tuition scholarships for county residents 65 years of age and older. To continue providing this service during COVID-19, these have been provided via webinar format. ▪ The College continues to enhance its collaboration with the City of Ypsilanti to provide educational programming and training for youths, adults, and seniors at the Parkridge Center that includes after-school tutoring, summer camp, financial literacy, and health/wellness and recreational activities. Activity at Parkridge increased 41% in 2018-19 over the prior year. ▪ The College's Human Resources Department offers a variety of health and wellness initiatives to employees, which includes focus on both physical and mental wellbeing. Fitness and diet programs, health fairs, and partnering with healthcare providers to identify, treat, and control chronic illnesses has been the focus of the physical component. Mental health wellbeing is addressed through the Employee Assistance Program (EAP), available for employees and their family members 24/7. Members can choose from a vast listing of mental health webinars, as well as receive six face-to-face counseling sessions with a licensed therapist at no cost. ▪ The College was awarded silver-level recognition from the American College of Sports Medicine for the newly-launched Exercise in Medicine on Campus program, which acknowledges new and continued wellness initiatives on campus. ▪ The College was awarded a second year of funding in 2019 through Washtenaw Coordinated Funding (a collaborative of six funding organizations), which has been used to enhance development of educational and enrichment programming and services to support of the Eastern part of Washtenaw County. ▪ The College is approved for veteran funding from multiple government agencies to support

Best Practices by Category	Examples of Adherence
	non-credit professional development offerings for military personnel. The college has highlighted this funding on the website to assist military personnel with locating and applying for this funding.
(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.	▪ The College offered the community a free series of five interactive Race and Ethnic Relations webinars in 2020, with over 900 registrations. Recordings were made available on the WCC website for additional viewing. Topics included: Starting a Conversation about Race; Knowing Your Status: Examining Privilege; Racial Microaggressions; Recognizing Race-Related Stress; and Persevering through COVID-19. ▪ The offices of Instruction, Student Development and Activities, and Diversity collaborate to provide student, staff, and community events, performances, and training promoting diversity and multiculturalism. College-wide online training on topics related to diversity, inclusion, equity, race, and ethnicity continued to be offered in person in 2019-20 and online in 2020. ▪ The College offers health and fitness classes in local senior centers, as well as classes on-campus to promote leisure, wellness and personal and cultural enrichment for local residents. The College supports concerts and other cultural events on campus that are open to the community. ▪ The College offers an Open House for the local community each spring and fall, which includes tours of campus, family activities, music and performances, and Free College Day, during which community members can attend free events and lectures taught by college faculty. The most recent event in September 2019 had nearly 400 community member registrations in 46 free sessions. ▪ The College hosts cultural organizations on campus that that are open to community member participation, such as community musical ensembles (Ypsilanti Symphony and Washtenaw Community Concert Band),

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	language schools (Ann-Hua Chinese School), textiles (Ann Arbor Area Quilting Guild), and many others providing enrichment opportunities. ▪ The College serves as a partner with Michigan Humanities for the “Great Michigan Reads” program co-sponsored by Ypsilanti District Library, Ann Arbor District Library, and local K-12 schools to bring a unified read and community discussion to the county.
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	▪ The College’s 500-seat Towsley Auditorium and other space in the Morris Lawrence Building on campus is used for many cultural activities throughout the year, including local and national speakers, performing groups such as the Ypsilanti Symphony Orchestra, Wild Swan Children’s Theater, Ypsilanti Community Choir, Russian Ballet-Ypsilanti, Ann Arbor Comic Opera Guild, Out Loud Chorus (LGBT Community Chorus), Washtenaw Community Concert Band, Michigan Literary and Theatrical Society, the Community School of Ballet, and Penny Seats Theater Company, as well as faculty and student performing arts and film productions. The ML Building has hosted events such as middle and high school vocal competitions, proms, and community and business and industry events including the North America Building Trades Union, and Michigan Medicine Adolescent Health Conference, the Workforce Pipeline Summit, the Osher Lifelong Learning series, and the WCC Climate Summit. ▪ The College exhibits works of local artists as well as students throughout public spaces on campus. Since 2016 it has held an annual student art show, which is now juried, open to the public, and has works available for purchase. The 2020 show was successfully held virtually due to COVID-19 remote operations. The College maintains an open computer lab, Learning Commons, Orchard radio station, student newspaper (<i>The Voice</i>), printed annual literary magazine (<i>The Huron River Review</i>), online quarterly literary magazine (<i>The Big</i>

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	<i>Windows Review</i>), college newspaper (<i>On the Record</i>), community magazine (<i>Launch</i>), and library available for community use. The College and Bailey Library have rotating art exhibits on campus of staff and student works. Library services, the Learning Commons, and publications continue online during COVID-19. ▪ The college hosted over 100 lecture events for the University of Michigan Osher Lifelong Learning Institute in the year prior to COVID-19. Each lecture drew an average of 350 seniors from the community for a broad range of topics including immigration, exploring foreign cultures, and the future of our workforce. ▪ Conference Services supports events for organizations throughout the community on campus, including non-profits, local businesses, and other educational institutions. The College serves as a community gateway to more than 91,000 visitors annually, and has special ongoing partnerships such as Wild Swan Children's Theater (last year sponsoring 49 performances with an average of over 200 children at each) and National African American Parent Involvement Day, engaging parents from across the community in parenting best practices. ▪ WCC's Entrepreneurship Center operates an open free co-working space for students and community members in which to study, network, use free computers and print for free.
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	▪ The College has a community health and fitness center that serves a capacity membership of 7,700 members (up 750 over the prior year) that offers over 100 different health and fitness courses per week. Members are also provided opportunities to participate in special programs such as Aquacise for Arthritis, Masters Swim, Ai Chi, and Tai Chi. ▪ PEA 115 is a one credit fitness course offered to WCC students in which they receive free usage of the fitness center for the entire semester.

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	▪ Community members have access to free lectures through the Fitness Center related to nutrition, fitness, and other related health topics, as well as opportunities to participate in platform tennis, 5Ks, and other fun runs. ▪ The College's Health and Fitness Center has been certified as a Medical Fitness Facility by the Medical Fitness Association since 2014, and will be re-certified for an additional three years in 2021. In the last year, 425 members took part in the program, up from 350 the prior year. The Center continues to offer specialized programs in this area, providing programs and services for individuals transitioning from therapy, surgery, managing medical conditions or weight loss, or recovering from an injury or illness. ▪ The Health and Fitness Center partnered with WCC's Counseling and Career Planning department to offer free classes in yoga and self-care. ▪ The Health and Fitness Center also partners with community and national organizations such as S.O.S. Community Services, House by the Side of the Road, Lee Denim Day, MOORE Foundation, and the American Association of University Women by providing opportunities for THFC members to donate to organizations that give also back to the community. ▪ The College has athletic fields available for student and public use that accommodate a variety of sports and recreational activities. The College campus also maintains extensive green space, including hiking, biking, walking, and nature trails. ▪ With funding support from the Southeast Michigan Council of Governments, the College completed construction of a non-motorized pathway on WCC property to provide safe opportunities for walking, jogging, or cycling to, from, and within the campus. The Border-to-Border Trail network connects through WCC's campus. ▪ The College established a quiet study/lunch space and opened a Reflection Room for

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	students and the campus community in Fall 2018.
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	▪ During COVID-19, Student Development and Activities transitioned all student activities to virtual format and offered service projects such as surgical masks and PPE donation. ▪ The College's digital and fine arts faculty and students collaborate regularly with community organizations to create public art displays and present student/faculty art exhibits in the community. The College's photography department collaborates with the University of Michigan Health Center to provide free portraits to cancer patients and their families. ▪ The College's Dental Assisting faculty oversee a Dental Clinic on campus that offers low-cost dental cleaning and services for students, faculty, and staff, while providing hands-on opportunity for University of Michigan dental students. The Dental Program has begun providing dental service at Hope Clinic in Ypsilanti. ▪ The College's Nursing Department offers free blood pressure and BMI screenings on campus for Go Red Day every February. Over 300 students and community members typically receive screenings. ▪ Students and faculty in the Dental Assisting program provide free dental clinic services at the national Mission of Mercy event, a healthcare fair targeting economically disadvantaged communities. ▪ The College partners with the American Red Cross to host Blood Drives each semester. ▪ The College frequently hosts large-scale community events such as charity walks or other activities that benefit the community and non-profit organizations such as the Alzheimer's Association, American Cancer Society, American Diabetes Association, St. Jude Children's Research Hospital, Washtenaw Literacy, United Way, and local law enforcement. ▪ The College partners with the United Way and sponsors an annual campaign promoting WCC

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	employee involvement and giving to causes supported by the organization. ▪ The College has hosted the Cancer Survivors Day Celebration for more than 15 years, and the American Association of University Women's annual scholarship fundraiser for more than 20 years. ▪ During Student Welcome Days held each Fall and Winter semester, the College provides information to students on events, clubs, service activities, and volunteer opportunities available on and off campus. During COVID-19, Welcome Day, like all current student activities (including new engagement opportunities such as e-sports) and volunteer connections, will be available online. ▪ The College supports student and employee activities on campus, hosting service events for student clubs such as the Phi Theta Kappa annual service project, the Day of Caring, and Commit to Complete event. ▪ WCC athletic teams partner with a local non-profit to support volunteer activity each term. ▪ The College administers an online database of service opportunities that connect students to over 70 local non-profits and allows students to build a curricular transcript of volunteer work. ▪ Through its presence at the Parkridge Center in Ypsilanti, the College hosts and oversees multiple community meetings to promote community involvement and volunteerism. ▪ The Center of Excellence in Nursing sponsors state and national health conferences for healthcare professionals including: the Juvenile Diabetes Research Foundation (JDRF), State of Michigan, Michigan Dental Association (MDA), and the Tri-county Opioid Summit. ▪ WCC was designated a Voter Friendly Campus in 2019-20 by the Campus Vote Project and NASPA for its high level of student civic engagement and level of voter registration on campus.